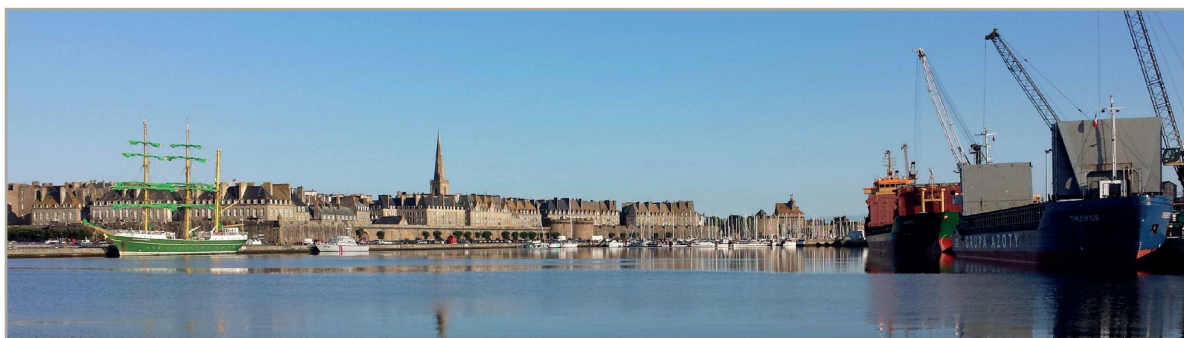
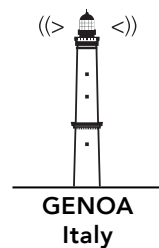
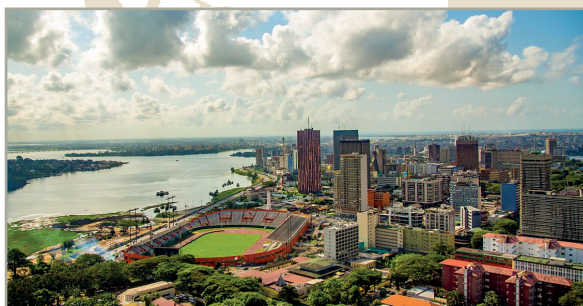




**SI TOUS LES PORTS DU MONDE**

# A CULTURAL AND ECONOMIC NETWORK



**SI TOUS LES PORTS DU MONDE NETWORK <https://stlpdm.com/fr>**

**6, RUE GROULT SAINT GEORGES  
35400 SAINT-MALO - FRANCE**



**SI TOUS LES PORTS DU MONDE**

# A CULTURAL AND ECONOMIC NETWORK



## The founding idea



**T**he people living in ports do not have the same vision as others" claims Gilles Vigneault, the poet and singer from Quebec. The Malouin Loïc Frémont has always set his eyes towards the horizon that has kept nurturing his curiosity, an unattainable skyline that has always given free way to his taste for an elsewhere.

"I've always been fully aware that I lived in a port, with all the values and imaginary conveyed by that dimension." Loïc Frémont grew up in the port of Saint Malo, and being passionate about History, this also implies being imbued with the adventurous spirit of the discoverers of new worlds, of the clearers of lands. His time travel, reaching out to famous Malouin ancestors who created the legend of the corsair city and turned it into the first port in France, could only lead him to authentic journeys, making him the famous quotation from Saint Augustin: "the world is a book and those who do not travel will read only one page of it."

A man of the theatre, Loïc Frémont, considers travel as a cultural dimension, a discovery of people, an exchange. He knows that, beyond its creative dimension, culture allows you to renew and share values; it is the breath of fresh air that increases the vitality of humanity. Just like the creators of seaports, travelling traders, adventurous merchants, the Malouin is convinced that culture is one of the most important drivers to stimulate and kick start the economy to construct meaning. The foundations of the network lie on a principle never denied in the History of humanity: exchanging means understanding the others and their culture. To trade properly, you must recognize the others for what they are and not for what you would like them to be. **The culture related to economy is the very essence of the Network Si tous les ports du Monde.**

***"Today, as most lands are known, what is left to people to quench their thirst for exploration?"***

***An unlimited possible: the discovery of the other, the ability to exchange cultures, know-how, experience....***

***That quest gave rise to the network. We do not forget that ports permeate whole regions. So our ambition is vast and our enterprise enjoyable!"***

Charter of the Network  
by Isabelle Pirot

## Birth of the network

**B**efore becoming a network, Si tous les Ports du Monde was first a biennial festival. In 1997, Loïc Frémont, then manager of the theatres of Saint-Malo, supported by the city of Saint-Malo and its mayor René Couanau, and accompanied by the Conseil Général and its president Pierre Méhaignerie, launched the first edition of a festival combining cultural, tourist, economic and gastronomic approaches. The guest of that first edition was the city of **Cadiz** followed by **Glasgow** and **Dublin** in 1999, then **Genoa** in 2001. The choice of those cities was no mere coincidence, each sharing with Saint Malo a historical link.

The three editions of the festival "Ports du monde" were an undeniable success. Nevertheless, the organizers considered that those meetings, held twice a year, were not frequent enough to meet the request for sustainable links. **The Network Si tous les Ports du Monde was born from that rich experience, and those first meetings....** Since then, **Gaspé, Montréal, Quebec, Abidjan** and **Tokoname** (Japan) have joined us.



## A network in action

**S**i tous les Ports du Monde became, in 2003, a real network of economic and cultural exchanges between the port cities that compose it. A network of national and international partners was taking shape. The network makes encounters easier for the various economic actors (companies, chambers of commerce...); they organize cultural exchanges, especially at concert events organized by the port city members, they offer "summer schools" gathering young people coming from various port sites to promote budding talents.

Once a year, the members of the network hold a General Meeting in one of the member cities to discuss the decisions applied in the current year and mention ideas for future orientations. Those meetings were held in Saint Malo, Marseilles, Sønderborg, Cadiz, Glasgow, Dublin, Gaspé and Genoa. The chairmanship of the network remained Malouin until 2008. An alternate presidency travelling from port to port facilitates opportunities.

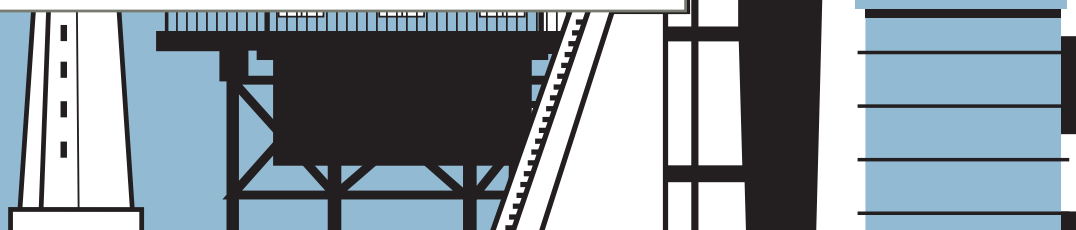
## An evolving network...

**2**020 is an evolving year for the network Si tous les Ports du Monde. That change was made necessary by the arrival of young entrepreneurs and new individual members, as well as the wish of Loïc Frémont, after 20 years as an executive member and founder, to hand over to a renewed team, chaired by Georges Serre.

## ....and projects stored in the holds!

**S**i Tous les Ports du Monde perpetuates and strengthens its partnerships with numerous cultural players. With **Saint-Malo Entreprises**, a network of members involved in the economic development of its territory, with the association **Femmes d'Avenir**, which supports the development of women's entrepreneurship in West Africa, with the association **l'Encre Malouine** which organizes literary meetings at the cultural centre of La Grande Passerelle, with the festival **Etonnants Voyageurs** and its cinema encounters, with the festival **Fetlyf** which organizes the francophone festival Lycéens sur les Planches (high school students on stage). New **Summer Schools** will gather young talents from all over the world again. A new digital platform of communication allows members of the network to exchange, share, inform and get informed even better.

**T**he **General Meeting** of the Network, which will be held in Saint Malo on November 7<sup>th</sup> and 8<sup>th</sup>, will provide an opportunity to present and develop those actions even further.



## General Meetings and Chairmanships

### **2019 in Saint-Malo**

Chairman : Georges Serre

### **2018 in Rennes and Saint-Malo**

Chairman: Georges Coudray, Chairman of Ciné Vauban

### **2017 in Genoa**

Chairman: Georges Coudray, Chairman of Saint Malo Spectacles

### **2016 in Gaspé**

Chairman: Carla Sibilla, Deputy Mayor of Genoa

### **2015 in Rennes and Saint Malo**

Chairman: Daniel Coté, Mayor of Gaspé

### **2014 in Glasgow**

Chairman: Claude Renoult, Mayor of Saint Malo

### **2013 in Marseilles**

Chairman: Bailiff Liz Cameron, President of the city council of Glasgow

### **2012 in Cadiz**

Chairman: Dominique Vlasto, Deputy Mayor of Marseilles

### **October 2011 in Sønderborg**

Chairman: José Loaiza Garcia, Chairman of Cadiz Region

### **June 2011 in Sønderborg**

Chairman: Ana Mosquera, Provincial Deputy of Cadiz Region

### **2010 in Rennes and Saint-Malo**

Chairman: Stephan Kleinschmidt, Chairman of Culture and Economy, Sønderborg city

### **2009 in Marseilles**

Chairman: Guy Canu, Chairman of Rennes Chamber of Commerce

### **2008 in Saint-Malo**

Chairman: Georges Coudray, Chairman of Saint Malo Spectacles

### **2007 in Saint-Malo**

Chairman: Georges Coudray, Chairman of Saint Malo Spectacles



General Meeting - Gaspé 2016



## The Chairman of the Network

### Georges Serre

The current chairman of the Network has extensive experience of international relationships. He devoted many years to the IMF, was an advisor in ministerial offices, and an ambassador to the Democratic Republic of Congo, the Republic of Cameroun as well as the Republic of the Ivory Coast. He is currently Advisor in Institutional Relations for CMA-CGM



For over 20 years, off the beaten tracks, Si tous les Ports du Monde has associated public actions, culture, economy and sport by facilitating human encounters. Placing human values at the forefront of one's concerns is rare and this is a real opportunity for the network, a real strength. It will keep building on solid grounds, on an intangible principle: cultural exchanges, beyond our borders, are powerful drivers for economic development. A real incentive to foster encounters, it is initiated to encourage the entrepreneurial spirit, to clear ways to young talents and build bridges between the actors of the present world.

**Embedded in its DNA, Si tous les Ports du Monde...will keep learning from past and present epic maritime accounts from all over the world and write new ones.**



Georges Coudray, Treasurer  
Georges Serre, Chairman  
et Loïc Frémont, Honorary Chairman, 2019



Loïc Frémont, Founder and Honorary  
Chairman of the network  
M. Toyoda, Honorary Chairman  
of Toyota group  
Jean Reno, Ambassador Extraordinary  
of the network, 2007



Reception of the Japanese delegation in  
the Office of Saint-Malo Mayor,  
René Couanau, 2007

Join the Network

<https://stlpdm.com/fr/inscription>



RÉSEAU SI TOUS LES PORTS DU MONDE <https://stlpdm.com/fr>  
6, RUE GROULT SAINT GEORGES  
35400 SAINT-MALO - FRANCE





VILLE DE  
**Saint-Malo**

