



SI TOUS LES PORTS DU MONDE... NETWORK
Portes de Bretagne et d'Europe
6, rue Groult Saint Georges
35400 SAINT-MALO - France
Tel. + 33 (0)2 99 40 18 30

coordination@stlpdm.com
www.sitouslesportsdumonde.com

SIRET > 45034078100019

SI TOUS LES PORTS DU MONDE

JANUARY 2017

SAINT-MALO - ILLE-ET-VILAINE / ABIDJAN / CÁDIZ PROVINCIA / DUBLIN / GASPÉ

GENOVA / GLASGOW / LA RÉUNION / MARSEILLE / MONTRÉAL / OUAGADOUGOU / QUÉBEC

QUIMPER / PONDICHERRY / RENNES / SØNDERBORG / TRONDHEIM / TOKONAME

Newsletter

January 2017

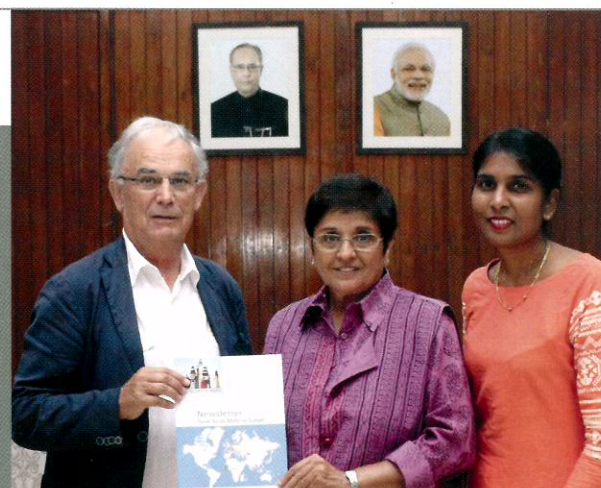
Indian Ocean area

Mission in India 16 - 22 september 2016



His Excellency Lt. Governor of Pondicherry granted Loïc Frémont an appointment during the Network's last mission in India. Loïc Frémont also met Hon'ble Chief Minister Thiru V. Narayanasamy together with the Director of Tourism, Mr. R. Mounissamy. During this mission, undertaken with the County Council of Ille et Vilaine, the Ministry of Tourism and Territorial Development of Pondicherry joined the Network.

A meeting gathering heads of companies, some of them French, was held at the Consulate General of France in order to set up a business club.



*Her Excellency Lt. Governor of Puducherry
Dr. Kiran Bedi, IPS with Loïc Frémont
and Mrs. Apolline Lavana*

Mission in the Reunion Island 8 - 13 september 2016



La Réunion



The Reunion Island has been our first partner in the Indian Ocean, with the contribution of the Regional Council, chaired by Mr. Didier Robert, President of the Regional Council and of the Chamber of Commerce and Industry of the Reunion Island. In 2017, a business club will be created under Mr. Yvès-Claude Hoarau's Presidency, former First Vice President and President of the Commission Mobility and International Development of the Chamber of Commerce of the Reunion Island, particularly with the partnership of EDF and CFAO. Mr. Yvès-Claude Hoarau will be our "ambassador" for the Reunion Island and will ensure the permanent contacts with the members of the Network.

Mr Didier Robert, President of the Regional Council of the Reunion Island

The city of Québec joined the Network!



At the meeting at Québec City Hall, Régis Labeaume, Mayor of Québec, announced that the City was joining the "Si tous les ports du monde..." Network. Québec is a city with a unique personality, renowned for its excellent quality of life and its economy, featuring a European atmosphere and a dynamic to match.

The region is focused on growth: Québec region overview and economic outlook

- In 2015, the unemployment rate stood at 4.7%, one of the lowest in Canada; 26,000 jobs were created between 2010 and 2015

Mr Loïc FRÉMONT Founder and Executive Vice-President of the Network

Mrs Carla SIBILLA President of the Network, Deputy Mayor Comune di Genova President of the Network for 2016/2017

Mr Régis LABEAUME Mayor of Québec

Mr Claude RENOULT Mayor of Saint-Malo and Past-President of the Network

Mrs Julie LEMIEUX First Deputy to the Mayor of Québec

- The population is growing by 1% per year
- Over the past five years, Québec has welcomed almost 16,000 international immigrants
- Average annual investment totalling CAD952 million
- The property market is both balanced and disciplined

Tourist destination

Tourism accounts for total tourist expenditure of CAD1.9bn, 17,600 direct jobs, and a further 6,500 indirect jobs. Each year, the Québec region is consistently ranked as one of the best destinations in the world. It is a destination for culture, heritage and nature.

www.ville.quebec.qc.ca

Rimouski

Membership to the Network in talks

A welcoming city

First and foremost, a St Lawrence estuary coastline city, Rimouski transformed its proximity to this St-Lawrence in a real commercial, administrative, scientific and touristic complicity to become a knowledge and service city. Exceptional quality of life : The Eastern Quebec capital has a major advantage: a stimulating environment where life is good. Close to nature with fast accessibility to services Rimouski and its surroundings offer the population a good balance. This harmony between work, family and activities, promotes creative spirit for initiating all kind of projects.

An overflowing vitality based on blue economy : Its radiance exceeds its own surroundings, thanks to institutions such as the University of Québec in Rimouski (UQAR), Marine science Institute (ISMER), the marine biotechnology research center, etc. The blue economy makes its way in Rimouski surroundings with the presence of many major events in 2017, such as the BioMarine convention and the Tall ships Regatta - Rdv 2017.

www.ville.rimouski.qc.ca



Mr and Mrs Georges COUDRAY, Mr and Mrs Claude RENOULT, Mrs Marie-France MAHEU and Mr Éric FOREST Mayor of Rimouski Senator, **Mrs Isabelle Pirot and Mr Loïc FRÉMONT**

A student city : From kindergarten to doctorate, the tradition of a great quality education perpetuate and characterize the urban life of Rimouski. So, at the end of summer, 15 000 students are back to school in different institutions. At the CEGEP, the Quebec Maritime Institute and the University of Quebec in Rimouski (UQAR), students come from 35 different countries (France, Algérie, Morocco, South Africa, China).

Tourism attraction : Rimouski citizen made their city a real destination for tourism with the presence of the Bic National Park, the Pointe-au-Père Historic Maritime site, the St-Barnabé island, the Canyon des Portes de l'Enfer, the Duchénier reserve, the ZEC of the Low St Lawrence and Rimouski reserve.

Summerschool 2016 Dublin

High Profile Summer School



From 20th to 27th August, 11 students from various port sites belonging to the network "Si tous les ports du monde..." were hosted in Dublin to attend the Summer School 5th edition on the following topic "Tourism: An economic Generator that grows Foreign Earnings."

The week events were supported by **Frank Magee**, "ambassador of the network" for Ireland, former managing director of Dublin Tourism and current international consultant in tourism. The students were from France, Quebec, Spain, Denmark, Scotland and the Ivory Coast. They had the privilege of being welcomed by the Lord Mayor of Dublin.

The participants were able to meet various contacts from the Dublin and Ireland tourist industry with both lectures and lively discussions. With positions in various fields - global marketing of a destination, expanding business in tourism, corporate and cultural tourism - these professionals taught some of their expertise and practical experience to the young people.



Afternoons were dedicated to the discovery of Dublin and its assets related to the topics discussed in morning classes: history and culture, sport and museum facilities, tourist highlights regarding the destination, and so on. Interviews with the people in charge of these facilities enabled the students to further discuss the matter.

Hélène FRANCEUR

Young people's words



"To me, Dublin Summer School was a very positive and instructive experience. I've learnt a lot both on a personal and on a professional level. During the entire week I've learnt a great deal about Dublin and Ireland. Classes on tourism and economics were put into practice during the afternoon visits. Besides, living with people from other countries for a whole week has been a really enriching experience."

Maria Gutierrez



"I've enjoyed this Summer School as it's enabled me to meet people coming from various cultures and backgrounds and to work with them and add them to my professional network. Being a part of it was a pleasure."

Michel-Edouard Varlet



"This Summer School has helped me to realize what a huge task it is to organize and monitor tourism in a city, to apprehend how it connects with the history of the city and the close link that ties together all the organizations related to tourism. On a more personal level, I was surprised by how quick people from our group started to connect to each other in spite of our cultural differences."

Fanny Baulu



Dorte & Kim KJAER
Denmark
& Nordic countries



Alain PARMENTIER
International Trade



*Junko
& Seiichiro ADACHI*
Japan & Far East



Apolline LAVANA
India



Yvès-Claude HOARAU
Reunion Island



Europe

Focus on members

Trondheim

Adressaparken, outdoor space for research and innovation

The new outdoor space in the technology capital of Trondheim will be a vibrant laboratory for research and innovation, testing of new solutions, social debate and communication of knowledge related to art and technology. Adressaparken was established when Adresseavisen moved into new facilities at Verftstomta. The technological infrastructure of the park is a joint cooperation project between Adresseavisen, Trondheim municipality, and NTNU (Norwegian University of Science and Technology). The park is a laboratory for researchers and students at NTNU.

The Adressaparken Vision. The park should be an open arena for trying new expressions and new, digital forms of narrative. It should be a place to play, explore and learn – and to wonder, experience and relax. All visitors should be surprised and excited, through both experiences and participation. The contents and activities will be based on technology, media and art.

Birger Elvestad, Senior Adviser, Trondheim Kommune
birger.elvestad@trondheim.kommune.no
www.ntnu.edu/thepark



Dublin

Dublin and Brexit - Frank Magee

In spite of Brexit things are looking good for Dublin. Building cranes are beginning to appear on the skyline. Traffic on the M50 (the peripherique) is back to pre crisis levels. Government initiatives are stimulating the building of new houses, an over reliance previously fueled the economic crash and the cross city light rail is due for completion by the end of next year.

However there is great uncertainty and concern over the impact of Brexit. If passport control is introduced between Northern Ireland and the Republic it will have a major impact on the island. The Peace process has been responsible for initiating many all Ireland body's such as in Tourism, Waterways and Healthcare. We presently treat cardiac patients from a Northern Ireland in Dublin. And site preparations are underway for a new 1,000 Million national children's hospital with building expected to start in January.

Frank Magee, Ambassador of the Network - Ireland
frank.magee1@gmail.com

Cadiz

2017 : Tercentenary of Casa de Contratación of Spanish indies

La Casa de Contratacion, Spanish colonial administration, set up in Sevilla in 1503 during the colonisation in America, used to control the whole commercial activities of the Spanish Indies. It was transferred to Cadiz in 1717.

All through the year 2017, Cadiz will celebrate the Tricentenary of this historical period which made the city and its area one of the principal cores of the commercial and cultural network of the time. All Europe and America had to go through Cadiz to communicate and to do business. La Diputacion de Cadiz is the project manager of this celebration

in which public and private stakeholders of Andalusia are involved.

The headquarter of la Diputacion, the Provincial Palace, is the principal inheritance still remaining of this period. Since it was build, this palace has always played a key role in the administrative and political life.

Mrs Irene GARCIA
President of Diputación
of Cádiz

together with Mr Loïc FRÉMONT
and Mrs Blanca MORENO

Antonio Rodriguez Cabañas
Director, in charge of economic
development and services to citizens
Diputación of Cadiz
arcabanas@dipucadiz.es
www.cadiz2017.es



CFAO addresses essential needs in Africa

Driven by our strong entrepreneurial culture, CFAO owes its success to its in-depth knowledge of the markets, its experience and the outstanding performance of its 12,370 employees.

Our key strengths are:

- Unique knowledge of the African and French overseas territories markets
- Total control of the logistics, sales and marketing chain, from our business partners through to our clients
- Our ability to meet the needs of an entire continent

Unique positioning

With its diversified geographic and sectoral profile, the Group is particularly well-equipped to serve the African market, allowing it to enjoy lasting, sustained growth.

The Group caters to demand for services and equipment, healthcare and consumer goods in Africa and the French overseas territories through several areas of expertise:

- automobile, equipment and services distribution via CFAO Automotive Equipment & Services;
- integrated IT solutions and telecommunications via CFAO Technologies;
- pharmaceutical distribution via Eurapharma;
- the distribution and production of consumer goods via CFAO FMCG Industries & Distribution;
- the development of a shopping centers' network adapted to the needs of African consumers, centered on a food retail hub via CFAO Retail.

In each of its divisions, the Group manages and develops a balanced portfolio of strong international brands.

The partner of choice for the world's largest groups

CFAO is most often the sole service provider between the supplier and the end customer and, as such, provides companies with solid guarantees in terms of efficiency and continuity. In each of CFAO's divisions, the major brands place their trust and its business partners are all leading international players in their sector. As a gateway to doing business in Africa, CFAO maintains close ties with the continent, based on its recognized experience in the areas of logistics, sales and marketing.

Committed to customer service

CFAO provides solutions to the population's basic needs in Africa, such as mobility, public health, consumer products, and the development of infrastructure, particularly in the areas of IT and telecommunications. In each of our businesses, CFAO stands out from the competition for a supply chain that is able to swiftly serve markets that are located far from its production centers; for before- and after-sales services which meet the highest international standards; and a constant emphasis on operational improvements in a bid to constantly enhance the level of customer service.

CFAO in brief

Over **160** years in Africa



a presence in **34** African countries
7 French overseas territorial authorities,
Vietnam and Cambodia

Head Office in France



A turnover of **3.4** billion euros
in 2015 including **78%** in Africa



12 370 collaborators

145 operating subsidiaries



Quotation on **NYSE Euronext Paris**



Share capital **97%** held by **Toyota Tsusho Corporation**

cfaogroup.com



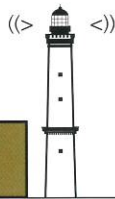
Presence in Africa

Algeria
Angola
Benin
Burkina Faso
Cameroon
Central African republic
Chad
Democratic Republic of Congo
Equatorial Guinea
Gabon
Gambia
Ghana
Guinea Conakry
Guinea Bissau
Ivory Coast
Kenya
Liberia
Madagascar
Malawi
Mali
Mauritius Island
Mauritania
Morocco
Niger
Nigeria
São Tomé and Príncipe

Senegal
Sierra Leone
Tanzania
Togo
Uganda
Zambia
Zimbabwe

French overseas territorial authorities, Vietnam and Cambodia

Guadeloupe
Guyana
Reunion island
Martinique
New Caledonia
French Polynesia
Saint-Martin



Genova

Salone Rappresentanza - Palais Tursi - Genova

Meeting in Genova from August 30th to September 3rd 2017

This year, the General Meeting of the network will take place in Genova from August 30th to September 3rd 2017 headed by Mrs Carla Sibilla, Deputy Mayor, in charge of Culture and Tourism. Let us know as soon as possible if you are willing to join this event so that we can arrange travel and meetings for the best.

Please contact Marie-Line: mlh@stlpdm.com



Welcome to...

...Marie-Line Huybrechts who joined the network at the beginning of November 2016. She is Loïc Frémont's executive assistant.

After working within International Organizations, the European Council, being assistant to the Chief of Legal

Affairs of the International Nuclear Energy Agency of the OECD, she was a salesperson for twenty years in an international trading company in the food industry working with Asian countries.

She graduated from the University Rennes 1 in Economy and Enterprise Management with a major in international affairs and medium-sized companies (PME).

International environments have always been a priority in both her professional and private life.



(A few words from the Captain)

M. Loïc FRÉMONT

Executive Vice Chairman
Founder of the network
Si tous les ports du monde



Now that most of the lands have been discovered, what is left for the explorers to quench their thirst? Boundless possibilities:

*discovering one another, being able to exchange cultures, expertise, experiences... From this quest, the network was born. We bear in mind that ports have nourished entire regions. That is why our ambition is vast and our enterprise, delightful.**

This ambition is driven by a desire to please our members as we offer to develop the network as well as innovative and attracting activities. We also encourage our subscribers to enrich the activities as much as they wish to and we will be there for them, if need be, all year long.

We wish to organize the 2017 outline around:

- Training:

- Partnerships with business schools, universities, French institutes...
- Courses, summer school

- Culture:

- Setting up cinema events of Ports du Monde
- Drama courses related to francophone drama

- Economy:

- Organizing economic topic-related events
- Offering specific missions on members' request

We will also try and address a worldwide expansion of the network:

- Asia
- Africa
- North America
- Europe

Best greetings to all of you!

* (Charter of the Network by Isabelle Pirot)

THE NETWORK'S NEW DETAILS:

From January 1st 2017 onwards:

Network Si tous les ports du monde / Portes de Bretagne et d'Europe
6, rue Groult Saint Georges 35400 SAINT-MALO - France
Tel. + 33 (0)2 99 40 18 30

Loïc Frémont

lf@stlpdm.com

tel. + 33(0)6 73 67 62 11



tel. + 33(0)6 74 07 93 72

coordination@stlpdm.com